

[FOR IMMEDIATE RELEASE]

The largest pop culture event on the U.S. East Coast **MAPPA Debuts at New York Comic Con!**

**Exclusive MAPPA goods and a special panel
with Assistant Director Masato Nakazono
from Chainsaw Man: The Movie – Reze Arc!**

MAPPA Co., Ltd. (Headquarters: Nakano-ku, Tokyo; President: Manabu Otsuka) will participate in New York Comic Con (NYCC), the largest pop culture event on the U.S. East Coast, taking place in New York from October 9–12, 2025, with a panel and exhibition booth.



■Exhibition Area

At the MAPPA booth, fans can enjoy an exclusive showcase of original drawings and scene stills from Chainsaw Man – The Movie: Reze Arc, JUJUTSU KAISEN Season3 The Culling Game part1 and Attack on Titan Final Season.

In addition, the booth will feature life-size panels of Yuji Itadori and Yuta Okkotsu from JUJUTSU KAISEN Season3, fun photo props with the adorable Pochita, a character greeting area where fans can take pictures with Pochita, and a cosplay-style photo booth with Chainsaw Man and Power. Visitors will get to immerse themselves in the world of MAPPA's works through these special exhibits.

Exhibit Location: Javits – Hall 1D: Main Stage
For details, please refer to the official NYCC website.

【Contact】

MAPPA Co., Ltd

Email : mappa_pr_team@mappa.co.jp

★Merchandise Sales★

At the MAPPA booth, a wide range of NYCC-exclusive items will be available!

Highlights include Chainsaw Man – The Movie: Reze Arc merchandise such as the **“Big Print Pochita T-shirt”** and **“Blind Magnet”** series. In addition, **MAPPA will offer pre-sales of official merchandise including the same model of pencils used by animators and original MAPPA T-shirts.**

Don't miss out on these exclusive items available only here!



▲ 「Big Print T-Shirt Pochita」
© 2025 M/CSMP ©TF/S



▲ 「Blind Magnet (Set of 10)」
© 2025 M/CSMP ©TF/S



▲ 「MAPPA T-Shirt」
©MAPPA



▲ 「MAPPA Pencil Set」
©MAPPA

★Exclusive Visitor Gifts★

During the event, visitors to the MAPPA booth will receive exclusive giveaways, including **a Chainsaw Man Headpiece** that faithfully recreates the iconic chainsaw blades, as well as **three types of colorful and adorable Pochita Stickers**. In addition, **fans can receive one of two NYCC 2025-exclusive postcards featuring newly drawn artwork by Director Yuichiro Hayashi (Attack on Titan Final Season) and Character Designer Tomohiro Kishi** — all distributed at random!!

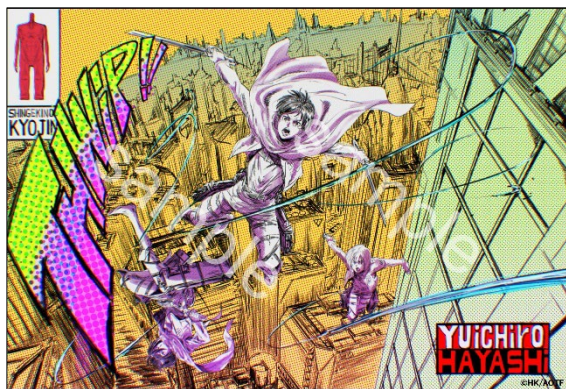


▲ 「“Chainsaw Man” Headpiece」
© 2025 M/CSMP ©TF/S



▲ 「“Pochita” Stickers 3 types total — distributed randomly」 © 2025 M/CSMP ©TF/S

Giveaways are scheduled to be available throughout the four days of the event. Please note that quantities are limited and distribution will end once supplies run out.



▲ 「Attack on Titan Final Season」 ©HK/AOTF
Artwork by Director Yuichiro Hayashi



▲ 「Attack on Titan Final Season」 ©HK/AOTF
— Artwork by Character Designer Tomohiro Kishi

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■ Panel

At NYCC 2025, Chainsaw Man – The Movie: Reze Arc will be featured in a special panel with MAPPA CEO Manabu Otsuka, Assistant Director Masato Nakazono, and CGI Producer Yusuke Taniwa taking the stage!

With the U.S. theatrical release just around the corner, **the panel will dive deep into the upcoming movie through an exclusive NYCC talk session. The one-hour program will also include a special giveaway raffle for attendees**—making it an event fans won't want to miss!

Panel Title : Chainsaw Man SPECIAL PANEL

Date & Time : October 12 (Sun) 2:15 PM – 3:15 PM

October 13 (Mon) 3:15 AM – 4:15 AM JST

Location : Main Stage



The panel will be live-streamed worldwide on the following MAPPA and NYCC official platforms. Don't miss this special opportunity!

Please note that streaming platforms are subject to change or cancellation without prior notice.

- MAPPA Official YouTube : <https://www.youtube.com/@MAPPACHANNEL>
- NYCC Official YouTube : (NYCC POPVERSE) : <https://www.youtube.com/@reedpop>
- Twitch : <https://www.twitch.tv/>

【Panel Notes】

- **The panel requires advance reservations.** A limited number of same-day seats will also be available.
- Start and end times may change without prior notice.
- Stage programs and guests are subject to change without prior notice.
- The event may be covered by media, and official filming and photography may take place.

Image Assets for Release : <https://x.gd/GnFEO>

Download available until Friday, October 31

About New York Comic Con



New York Comic Con (NYCC) has been held annually at the Javits Convention Center in New York since 2006. As the largest pop culture event on the U.S. East Coast, it brings together a wide range of genres including comics, anime, games, films, and apparel. Visitors can enjoy cosplay, exclusive merchandise, and creator-focused events. The four-day convention attracts more than 200,000 attendees.

About MAPPA



An animation studio established in 2011.

With a focus on the production of TV animation, we plan and produce animated content across all genres and in various other formats such as movies, commercials, and online videos. We also use the rights we own for specific IPs as we operate our domestic and overseas licensing business.

Official Accounts : [X \(Twitter\)](#) [YouTube](#) [Instagram](#)

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